



Steps to Net Zero Webinar 5 – Buy and Sell

just enterprise

Growing Climate Confidence



Welcome to Steps to Net Zero



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A 5-part webinar series for Scotland's Third Sector

- 1 Engagement (watch online)
- 2 Travel (watch online)
- 3 Waste and Reuse (watch online)
- 4 Energy and Buildings (watch online)
- 5 **Buying and Selling (Today!)**



Housekeeping!

- Closed captions are enabled should you wish to use them.
- Submit questions via the chat facility and upvote those you most want to be answered in the time available at the end.
- A copy of the slides and answers to any questions we don't get to during the session will be emailed out in the next few days.
- Please use the chat function respectfully!



1 Measure your footprint

<http://climateconfident.scot/scorecard>

Thank you for taking the scorecard
Growing Climate Confidence

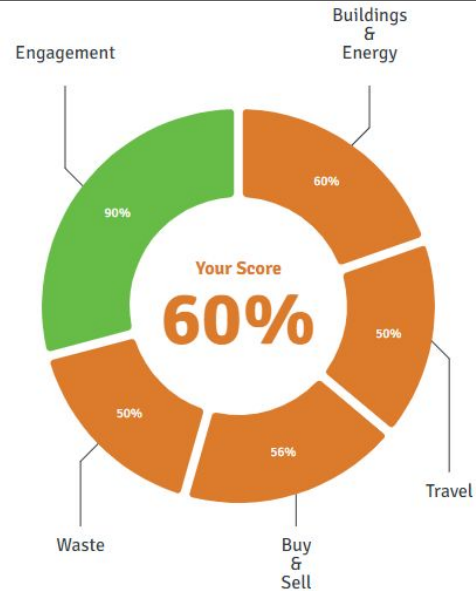
Your full report has been emailed to beth.murphy1@gmail.com. [Change email address](#)

If you would like further guidance and support, don't forget to check the [Climate Confident website](#).

Get some ideas on where you can start reducing below.

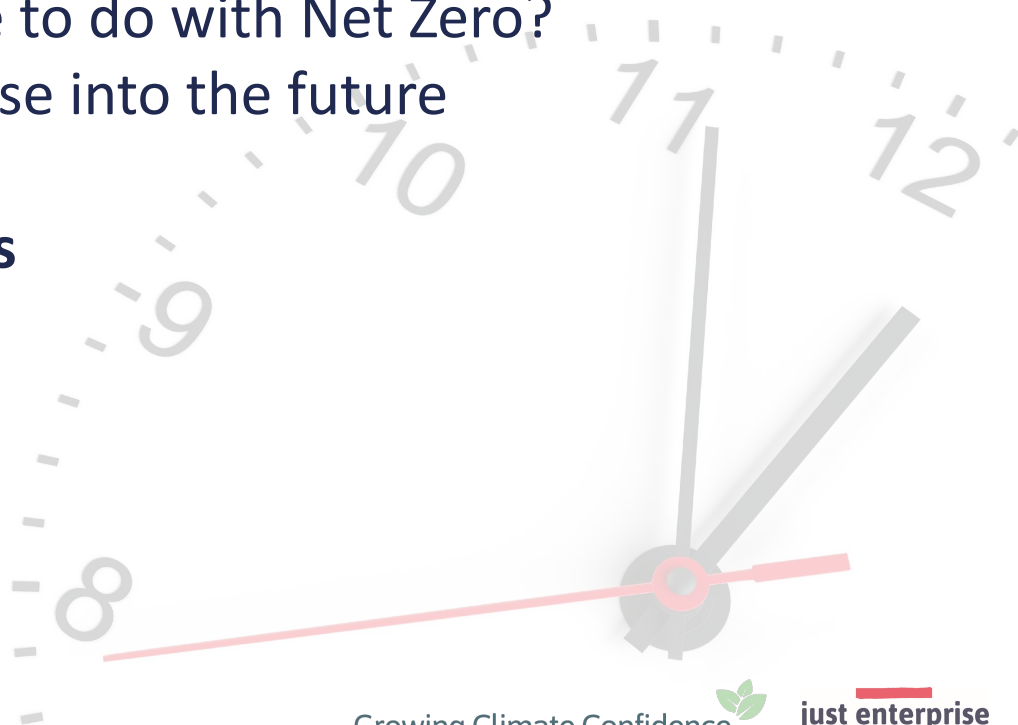
Over the next few weeks, we'll be sending you tailored tips based on your answers to help you get started.

● low ● medium ● high



Agenda

- What do Supply Chains have to do with Net Zero?
- Corporate pressures + glimpse into the future
- Industry Insights
- **Matt - Circular Communities**
- Last Q+A



Adam

- What do Supply Chains have to do with Net Zero?
- Corporate pressure + glimpse into the future
- Industry Insights
- Control & Influence
- Breakoutrooms

What is Buy and Sell?









Sustainability

The **ability** of your organisation to **sustain** itself.



Business

The diagram illustrates a business structure where the word "Business" is centered within a large white triangle. This triangle is supported by five vertical columns, each representing a business function: Finance, Marketing, Operations, Recruitment, and Technology. Each column is topped with a dark grey horizontal bar, and the entire structure is set against a teal background.

Finance

Marketing

Operations

Recruitment

Technology



Business

Finance

Marketing

Operations

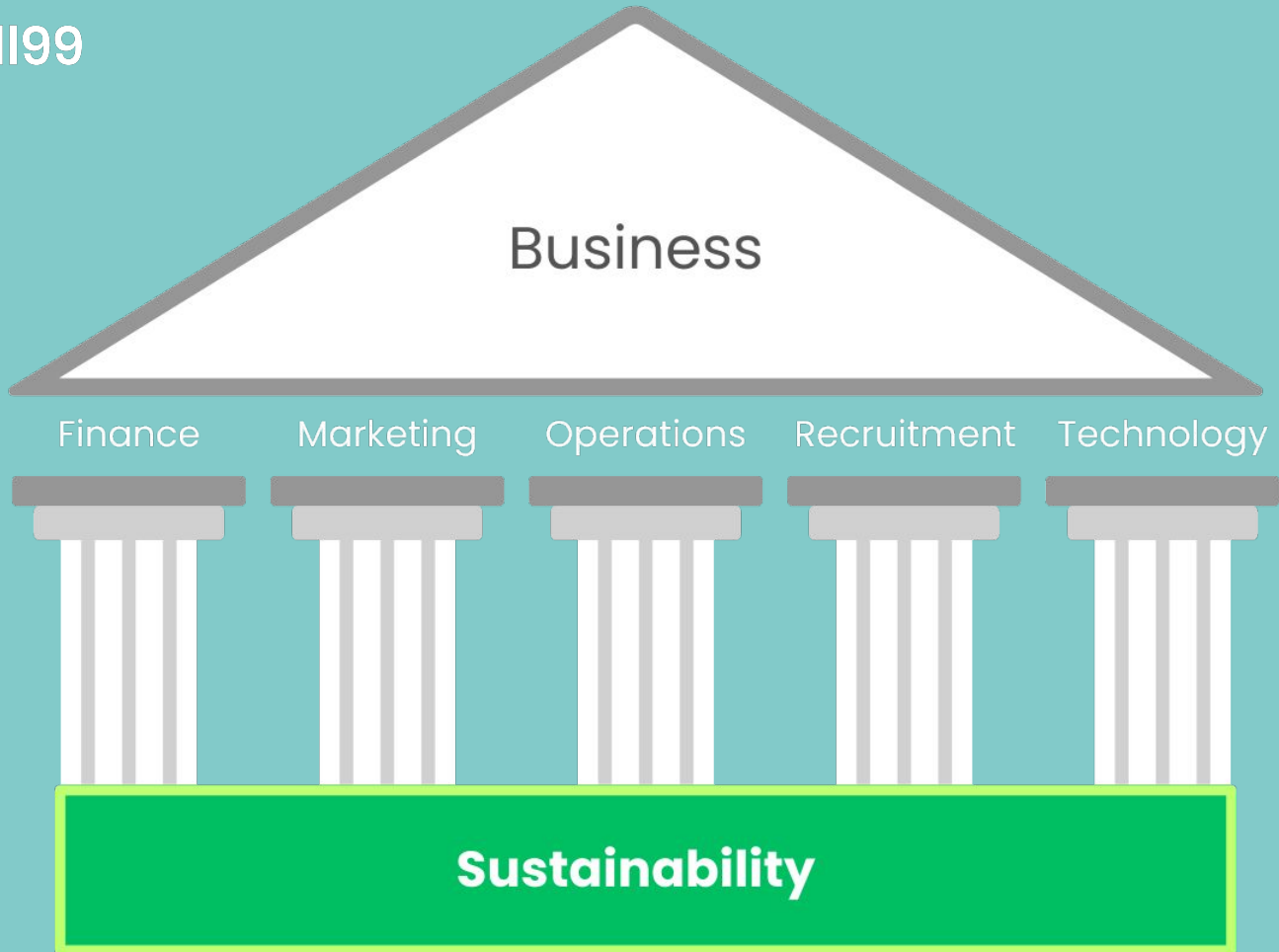
Recruitment

Technology

Sustainability

Climate Co

 just enterprise



73%

Corporate
Experts

“

Consumers are most interested in transparency about the products they buy.

”

70%

Consumers

“

I am most interested in hearing about the sustainability impacts of the products I buy.

”



Consumers are very satisfied or quite satisfied with product transparency on sustainability.



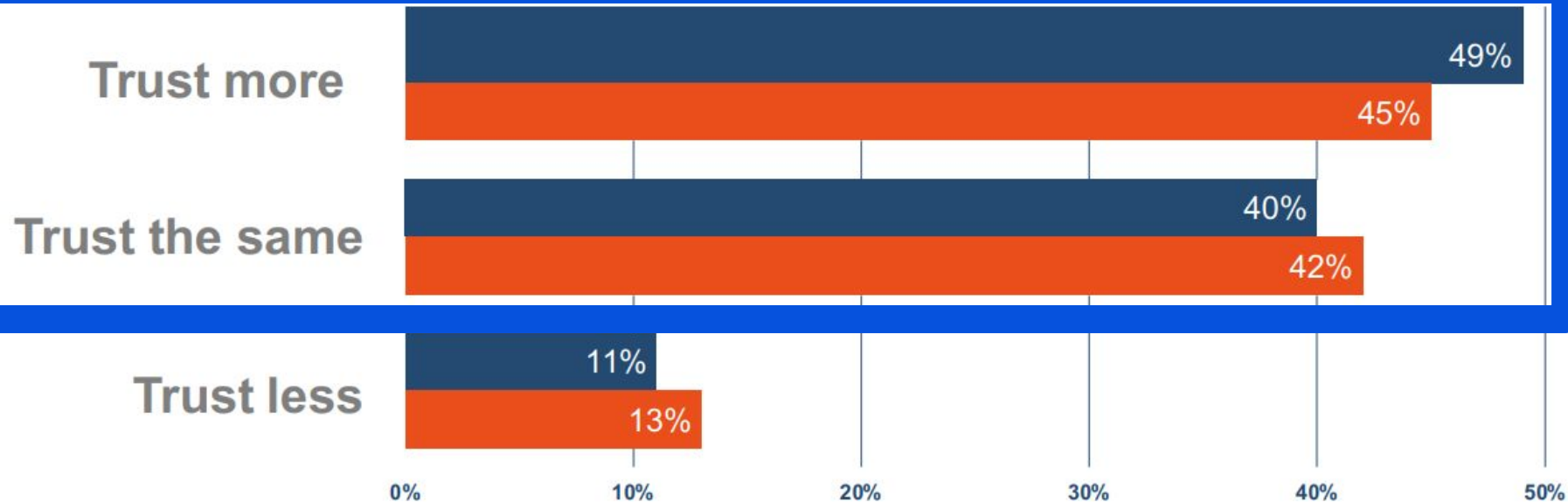
Products provide the right amount of information on sustainability.



Being honest, even about problems, increases trust

■ Millennials ■ Gen Z

How would it affect your trust of a brand if they were honest about a current issue they have with a product, such as the impact on the environment or the way their factory workers are treated?



Net Zero Buy & Sell

Every decision is a sustainability decision.

You're already making these!

Everything has an impact and a carbon footprint.

What is Net Zero?



Scope 1

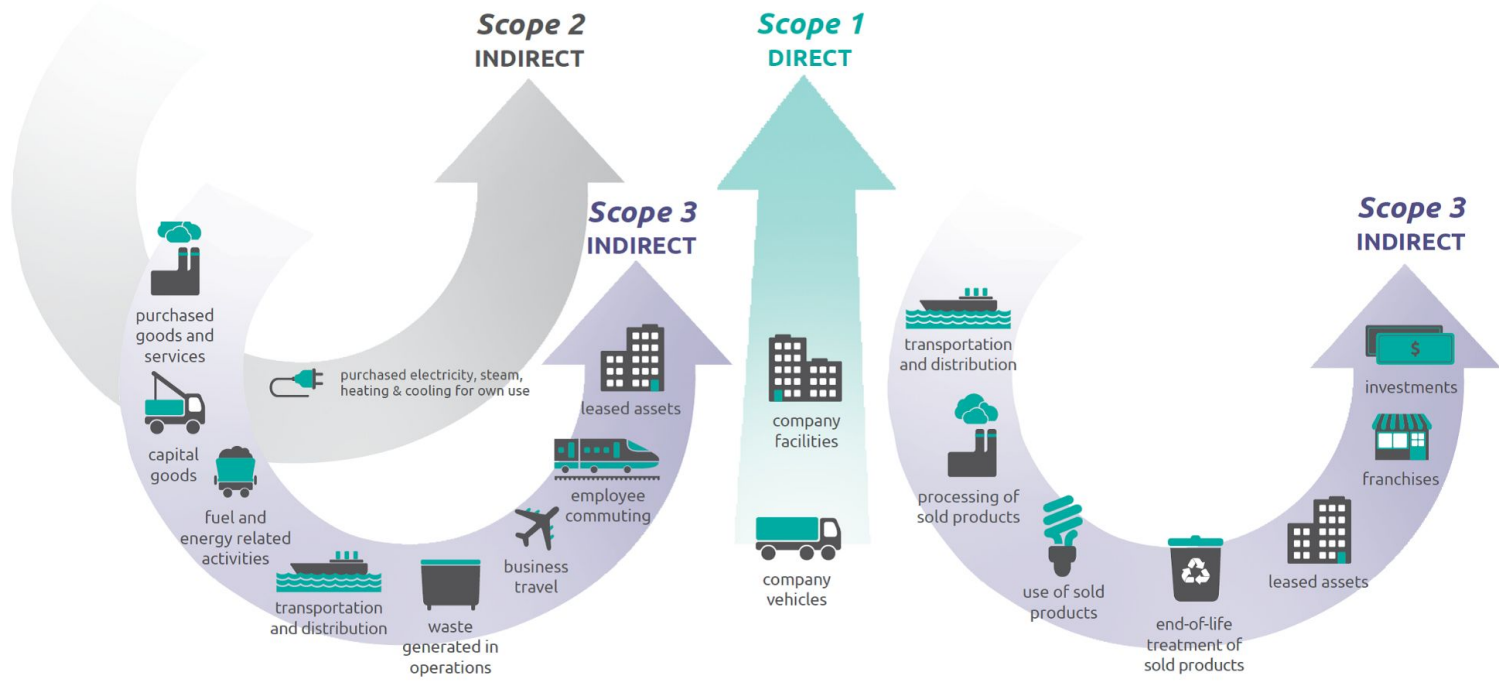


Scope 2

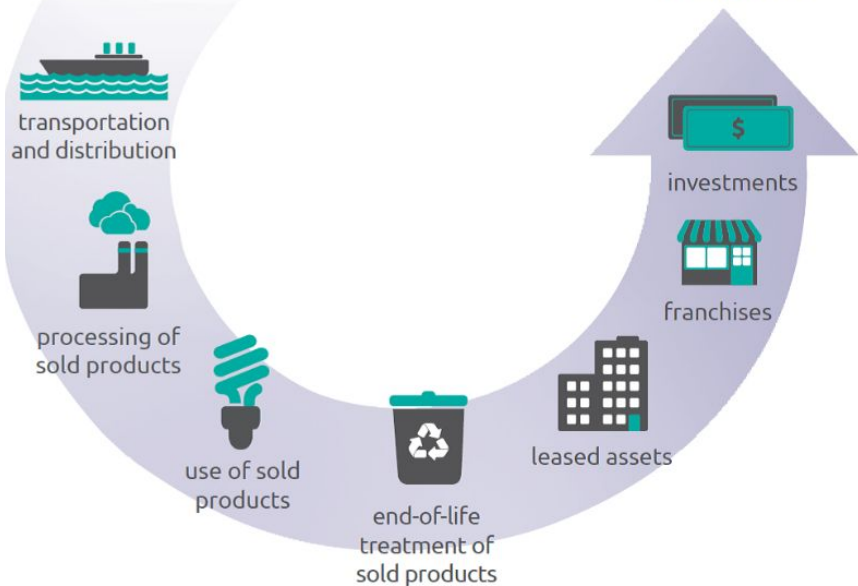


Scope 3





Scope 3 INDIRECT

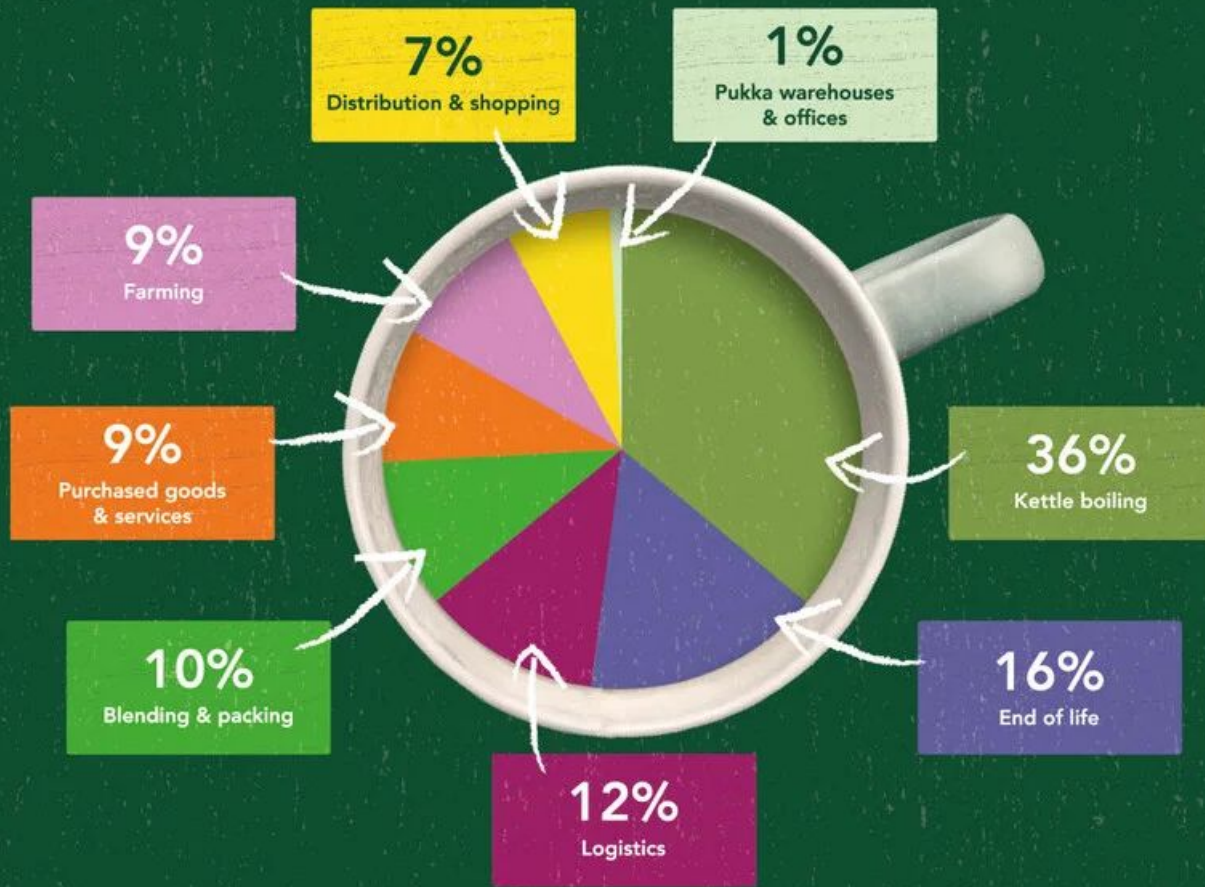


Downstream activities

Consider your Impact

- Things you buy and sell are part of your indirect footprint
- Regulation not coming soon BUT it is coming
- Not your responsibility to reduce but your responsibility to be **aware**

our 2020 carbon footprint



Why did they do about it?

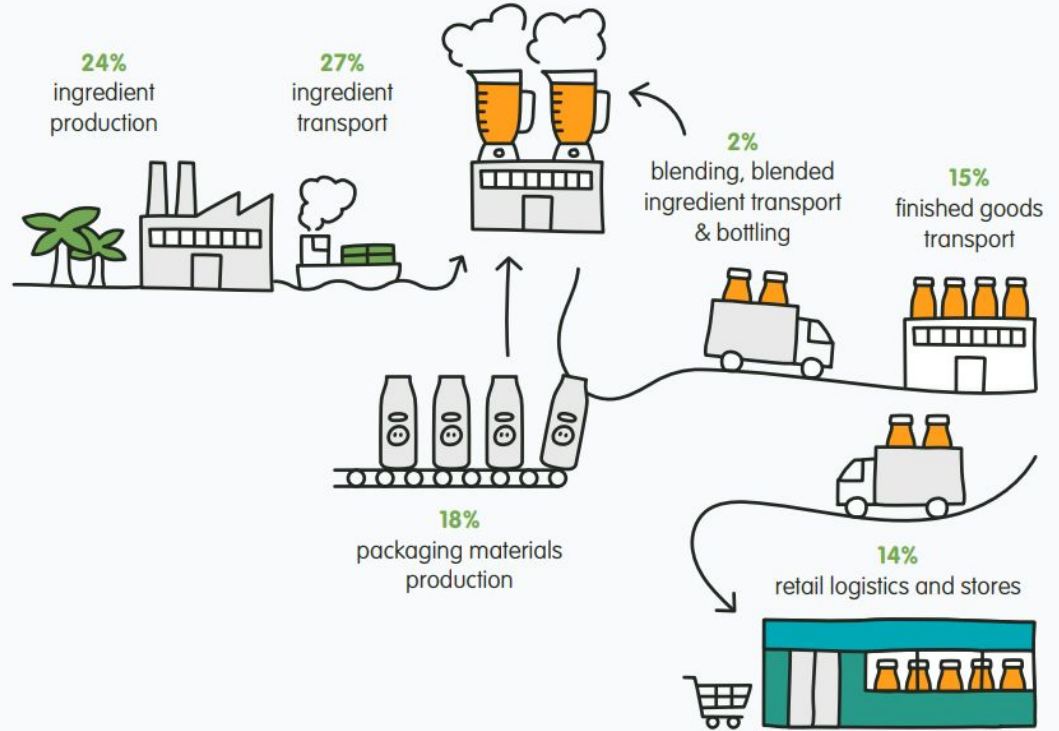
In the meantime, we're doing several things to try and tackle these emissions:

- ◆ We print 'boil only what you need' guidance on every tea envelope.
- ◆ We post tips on how to boil the right amount of water on social media.
- ◆ We partnered with the UK Tea & Infusions Association to launch a 'Smart Boil' campaign encouraging UK tea drinkers to boil only what they need.
- ◆ We promote guidance on how to switch to a renewable energy provider at home, like with the UK's Big Clean Switch.
- ◆ We continue to offset Pukka's kettle boiling emissions by funding nature-based carbon-removal projects this year.

It takes about 900g of carbon to make one of our 900ml bottles of Orange Juice



This is where that carbon comes from to make a bottle of Orange Juice



Why focus on Buy and Sell?

- Measuring your supply chain carbon footprint is difficult
- Don't be overwhelmed
- **Be prepared**
- Start to think about the impacts your **influence** has

What's coming?



Example 1: Scottish Enterprise



- Net Zero by 2045 latest date
- For any support worth £10k or more, businesses need a Net Zero plan
- No plan = no support

Net Zero Plan

- Scope 1 and 2 Minimum
- 50% reduction by 2030
- **“Easily calculated Scope 3”**
 - Business travel
 - Commuting

Example 2: NHS



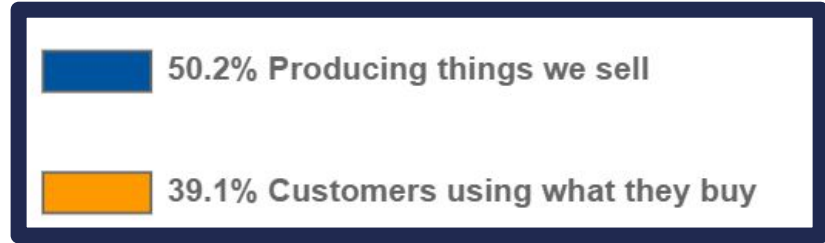
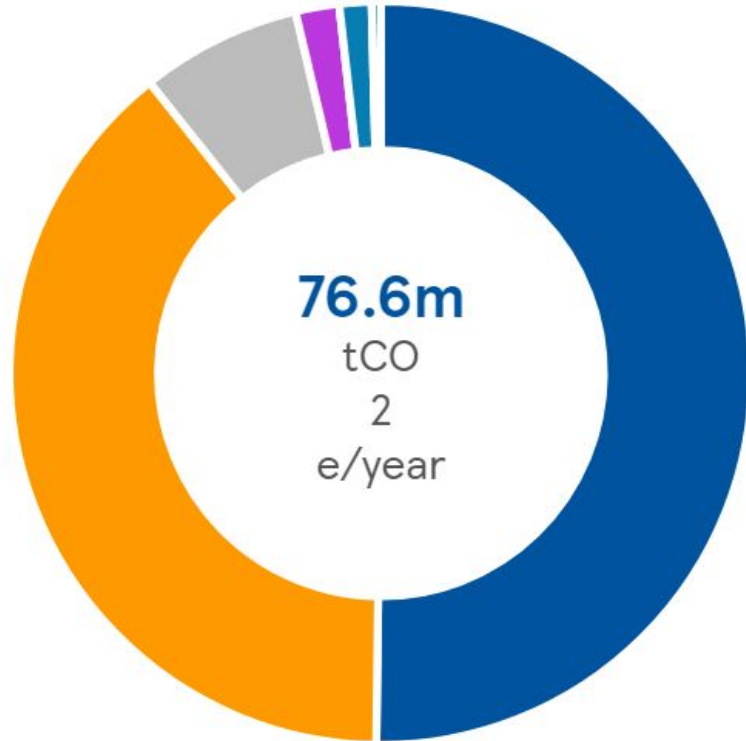
Supply Chains



Supply chains are aligning

Increasing focus on the
impact of products

Our total emissions footprint (2022/23 data)



90% of Tesco's footprint is in what they buy and sell

CARBON BORDER ADJUSTMENT MECHANISM

CBAM - 2026

- Carbon tax on materials being imported
- E.G. Steel
- UK aligning to standards
- *The products you buy may be taxed based on carbon*
- *The products you sell - are they exposed to tax?*



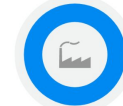
The Carbon Border Adjustment Mechanism in a nutshell

Sectors covered by the CBAM:

Cement, iron and steel, aluminium, fertilisers, electricity and hydrogen



EU Production



90€

EU production is subject to the **EU-ETS***
(Assuming an ETS allowance price of 80€ per tonne of CO₂)



Non- EU Production



80€

10€

Non-EU production is subject to a lower **ETS** and **CBAM certificates**

* The EU Emissions Trading System (EU ETS) is a market-based approach for setting a price for CO₂ emissions.

**What's going on in
Scotland Currently?**



Do you choose suppliers with a strong environmental policy?

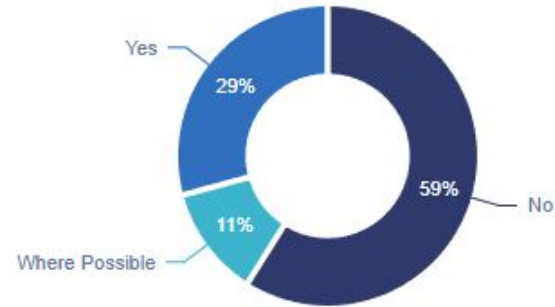
- Quarter do not
- Only a third are **confident**
- How many of you check environmental policies before taking on a new supplier?



Think beyond just supply chain

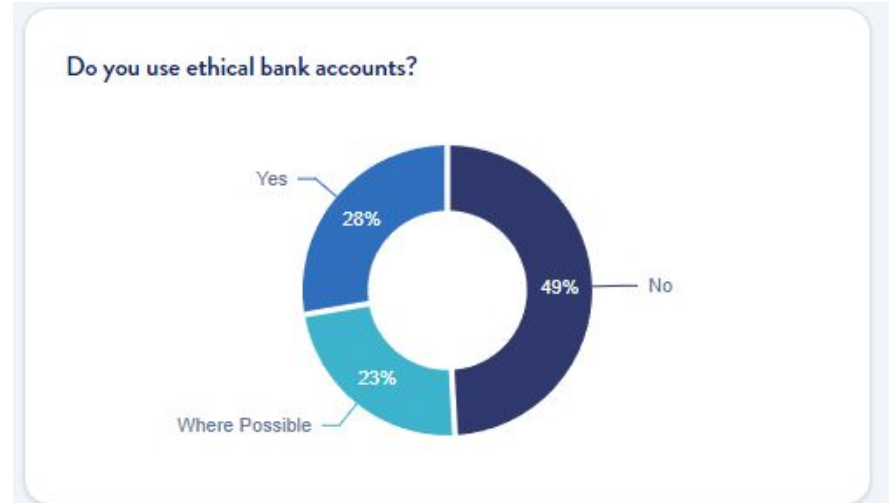
- Pensions may be driving social and environmental challenges you exist to protect
- Change / impact here is difficult
- Can you influence it and support staff to change?

Do you know if your pension provider offers an ethical fund?



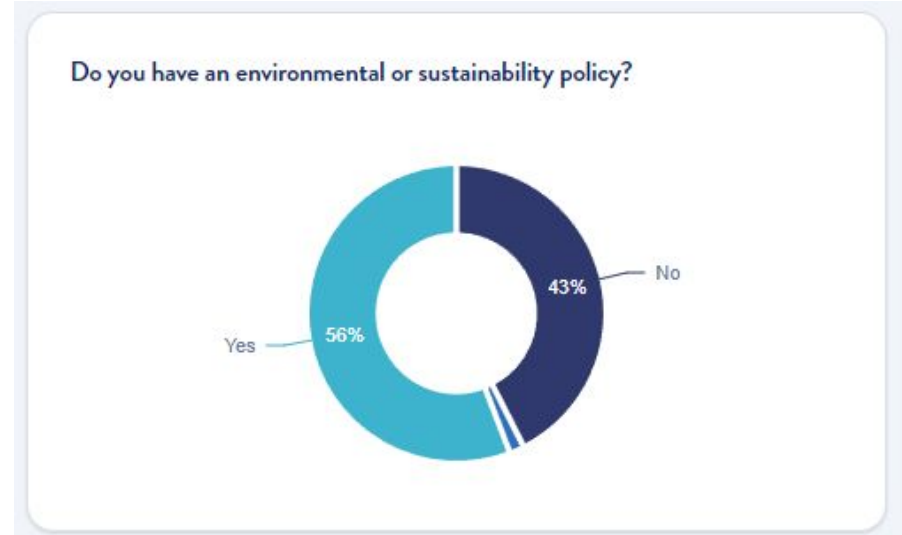
Ethical Banks

- Similarly with Bank accounts - are you having a negative impact?



Do you have the minimum?

- Equally, is your own house in order?
- What have you already done on net zero?
- What projects are you working on?
- What projects can you do in the future?
- **43% is big!**



Stand Proud

- Even if you have one - do others know that you have one?
- Is it **easy to find** if a customer or stakeholder wants to contact you?

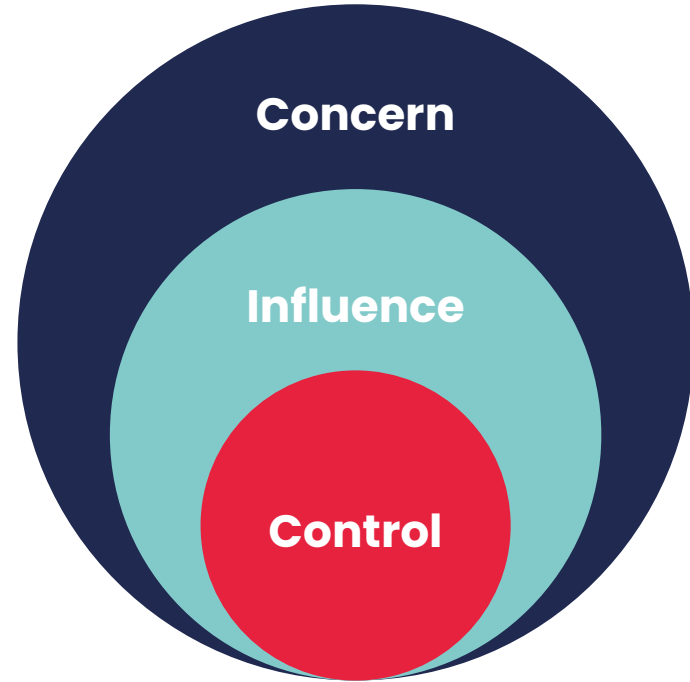


Why Lead?



Taking Action

- There comes a point where you can't do anymore
- Scope 1 and 2 are often in your control
- Scope 3 is your **concern and influence**



Control

Many of the actions covered you may already be doing that are within your control

- Turning lights off & tracking energy usage
- Looking at changing suppliers
- Things you can do quickly
- Some of it might be lifestyle too



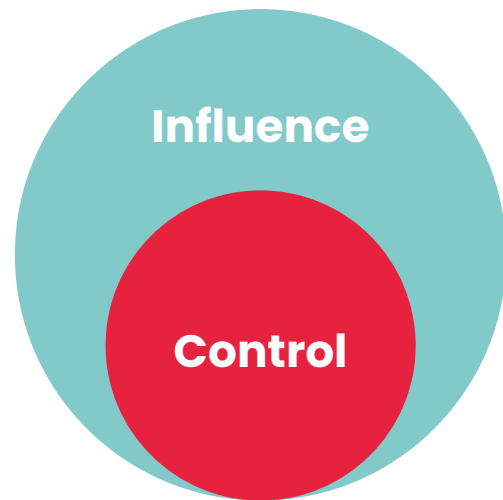
Influence

As an organisation, this is your **superpower**.

Most of your emissions will be under influence.

But so is your **impact**.

This is where you become climate confident, not just reduction.

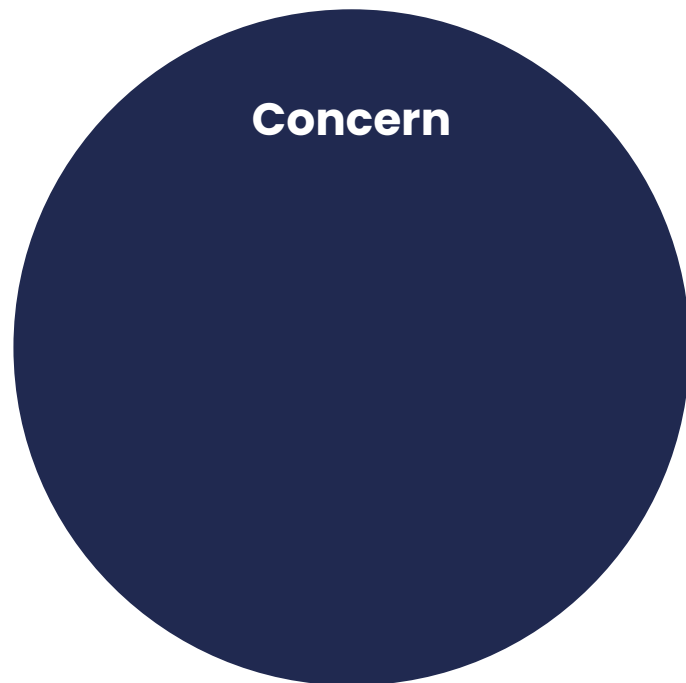


Concern

Things in Concern are outside of your control. Get rid of them!

- Reduce climate “noise” that is negative
- Talk about what you have **done**, and are doing.
- Focus on what you can **achieve** - influence and control.
- Things you can do later - move out of the way.

This is how you influence your supply chain and others in your community.



Matt Lewis, CIRCULAR COMMUNITIES SCOTLAND

The Reuse Consortium

Supported by



Q+A



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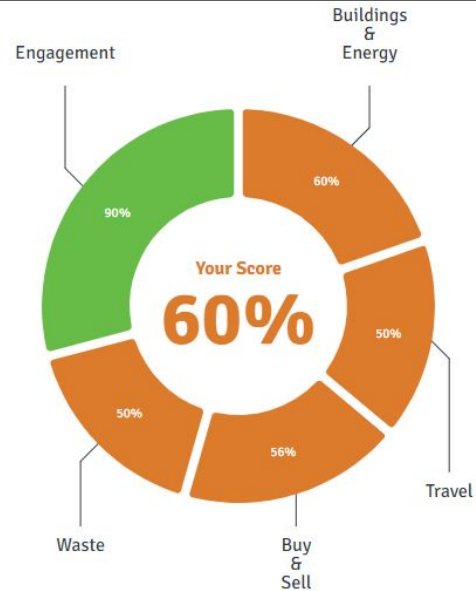
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2 Submit a story to SCVO!



To encourage staff to participate in active travel we have hired two electric bikes from local social enterprise, Bike for Good via their Switch Up subscription service. Staff can book the bikes via our booking system to travel to client meetings. This is a pilot project we're running for a couple of months in the hope it will motivate staff to look at more active ways to travel for business and personally. **Jo Seagrave, CEIS**



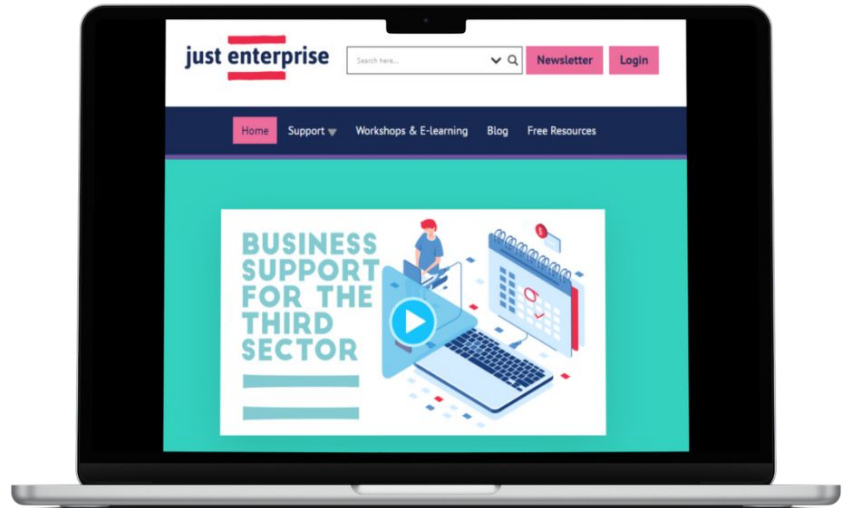
At Scouts Scotland we are taking actions to make our Outdoor Activity Centres greener, and also bring young people along on that journey with us. We've recently installed food composters on all of our sites, so that the organic material leftover when groups eat with us can be turned into zero-mileage compost. **Lisa, Scouts Scotland**

3 Get support from Just Enterprise

Funded by The Scottish Government, Just Enterprise is the go-to source of support for social enterprises and enterprising Third Sector organisations.

Register now to access:

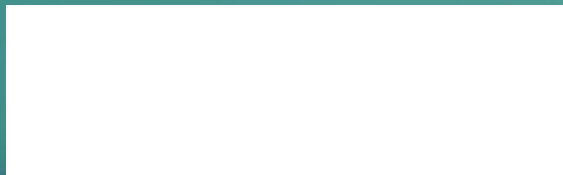
- Start-up advice
- One-to-one business support
- Leadership programmes
- Workshops
- E-learning



<http://www.justenterprise.org>



Join us for Webinar 4: Buying & Selling 20th February 2024



Growing Climate Confidence

